



Fabulous Chasing Cancellara series opening in Abu Dhabi

Press release 21 March 2018, Rickenbach LU – **What a season opening! Chasing Cancellara series 2018 started on the spectacular sports venue Yas Marina Circuit in Abu Dhabi.**

What a fabulous season opening! The spectacular Yas Marina Circuit Formula 1 track in Abu Dhabi was the outstanding host venue for multiple series premieres. It has been not only the first race out of eight events in 2018 it has been also the one and only night ride (from 9:30pm – 11pm) and after three stages in 2017 in Switzerland it was the first international event. Embedded in the TrainYas event program with almos 3'000 visitors Fabian Cancellara appears highly motivated and approachable for the last advice or a memorable picture. Teams of two had to qualify through the first stage to enter the final where the cyclist were chased by Fabian Cancellara. After the qualification stage the three fastest team per category started in the reverse starting order, chased by the ‚Spartacus‘ legend with certians of seconds of head starts. In the thrilling final Fabian Cancellara was catching up a couple of finalists and crosses the finish line as the 8th cyclist. A female team has crossed the finish line first closely followed by 5 male cyclists with Fabian Cancellara.

„It was a fabulous opening for the Chasing Cancellara series on this spectacular race track“, recounts Fabian Cancellara after his commited evening with sparkling eyes. „I would like to thank our local partners Super Sports and Yas Marina Circuit and our international sponsors GORE, Trek and IWC who made this evening memorable for everyone.“

More information on:
www.chasingcancellara.com

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Chasing Cancellara – Facts & Figures 2018

Development Chasing Cancellara took place for the first time in 2017 and offers the possibility to hobby riders and companies for a comparison and at the same time for a ride out with Fabian Cancellara. Who manages to overtake the champion or to beat his time? Different interesting formats like Mountain Ride, Chased by Cancellara or Team Challenge awaits the participants. The Human Sports Management AG and Fabian Cancellara have each 50 per cent of the rights.

Race calendar	20th March	Yas Marina Circuit Abu Dhabi, UAE	Team Challenge
	4th May	Bike Days Solothurn	Team Challenge
	24th June	Distentis – Andermatt	Mountain Ride
	19th August	Aigle – Villars-sur-Ollon	Mountain Ride
	26th August	Aarhus, DEN	Chased by Cancellara
	2nd September	Kopenhagen, DEN	Chased by Cancellara
	8th September	Follonica, ITA	Chased by Cancellara
	22nd September	Cornèrcard Cancellara Challenge Lugano	Mountain Ride

About Human Sports Management AG (HSM)

The Human Sports Management AG (HSM) was founded in fall 2015 and stands under the leadership of Armin Meier as CEO and founder. The company sets the focus on the professional support of top athletes and the organisation of mass sport events. HSM pursues the goal to become the leading agency in the sectors Human Sports Events and Athletes Management. After the take-over of the MTB serie Swiss Bike Cup, was the Trojka Energy Spartacus Run one of the first events of the company history. The cyclists Fabian Cancellara, Silvan Dillier, the young Swiss wrestling talent Michael Bächli as well as the junior world champion in pole vault Angelica Moser trust in the expertise.

HSM is in possession of Armin Meier and of the PHIDA Invest SA, to which also the Grand Chelem Event SA belongs which is the leading agency in Fench-speaking Switzerland. HSM is in close contact on different levels.

For more information, please contact:

Human Sports Management AG, Wetzwilerweg 1, 6221 Rickenbach

Simon von Allmen

E-Mail: sva@humansports.ch

Mobile +41 78 732 12 66

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